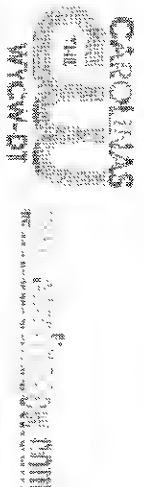


Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 101 Issue 1



WYCW-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 595-4615

Client: Barack Obama/ D/ President	Submission Cost: 3400	Campaign Ref: E:120802010
Buyer:	Client/Product/Estimate: 96/101/1637	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260797
Est./PO Number: 06260797	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Original

Product: Obama For America	Booking Group: WYCW	Key Market: Greenville Spartanburg Asheville	3400
Demographic: (L) Household	Order:		

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1035p Seinfeld TWTF..	50	30 Comme	2	2	2	2	2		10	500
2	M-F 4p Dr Phil TWTF..	50	30 Comme	2	2	2	2	2		10	500
3	M-F 630p Everybody Loves Raymond TWTF..	60	30 Comme	2	2	2	2	2		10	600
4	Sat 1135p BorderS	25	30 Comme	1						1	25
5	Sun 1035p SeinfeldS	45	30 Comme			1				1	45
6	Sun 1035p SeinfeldS	45	30 Comme					1		1	45
7	Sun 1105p SeinfeldS	35	30 Comme	1						1	35
8	Sun 7p Law & OrderS	40	30 Comme	1	1	1	1	1		5	200
Weekly Totals: Total Spots(Ord Spots)				10	9	11	9	11	2	52	

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 101 Issue 1



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250 International Dr.
Spartanburg SC 29303-6696
(864) 576-7777 FAX (864) 595-4615

Original

Client:	Barack Obama/ D/ President	Submission Cost:	3400	Campaign Ref:	E:120802010
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260797
Est./PO Number:	06260797	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
9	Wed 9p ET / 8p CT Supernatural W.....	800	30 Comme	Nbr of Spots	1					1	300
10	Wed 9p ET / 8p CT Supernatural W.....	300	30 Comme	Nbr of Spots		1				1	300
11	Wed 9p ET / 8p CT Supernatural W.....	300	30 Comme	Nbr of Spots				1		1	300
12	M-F 4p Dr Phil M.....	50	30 Comme	Nbr of Spots	1		1		1	5	250
13	M-F 630p Everybody Loves Raymond M.....	60	30 Comme	Nbr of Spots	1		1		1	5	300
Weekly Totals: Total Spots(Ord Spots)				10	9	11	9	11	2	52	

Grand Totals											
Month 10 Weeks: 4				Month 11 Weeks: 4							
Totals	10/01	10/08	10/15	10/22	10/29	11/05					
Spots	52	10	11	9	11	2					
Cost	3400	720	470	816	470	816					110

Grand Totals:	Spots:	52
	Gross Total:	3,400.00
	Commission:	510.00
	Net Total:	2,890.00

FAX# 703-516-9680 AUG2/12 16.19
HARRIS REPORT FROM REP *** WYCW-TV ***
CHANGES

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA-- MICA HANSEN (H)

BUYER NAME	LAURA BASSETT
SALES PRSN	WA-- MICA HANSEN (H)

	CLASS: NATL.	LOCAL	REGIONAL
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.....

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG2/12	16.19
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REVISED ORDER
ZEROED LN 4
ADDED LN 11
TTL SAME
PLS CFM
THANKS, MIKE FOR MICA

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

[illegible]

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
AGENCY PRODUCT CODE = 101

4	S	1135P-1235A	30	\$25.00	10/6	10/6	0	SAT
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PROGRAM : WITHOUT A TRACEE
CON COM1: WITHOUT A TRACEE
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REP HEADLINE# 6260797
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
AUG2/12 16.19
*** WYCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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11	A		1135P-1235A	30		\$25.00	10/6	10/6	1		SAT	1
----	---	--	-------------	----	--	---------	------	------	---	--	-----	---

PROGRAM : BORDER
ORD COM1: PROGRAM CHANGE
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-4 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#4	MISSED: SAT/1135P-1235A	OCT6	30S	\$25.00					(AUG2/12)	
			OFFER: SAT/1135P-1235A	OCT6	30S	\$25.00					PLS ADVISE.	
			CMT: PROGRAM CHANGE									

OCT/12 \$2,475.00 NOV/12 \$925.00

CONTRACT TOTAL \$3,400.00
TOTAL SPOTS 52

MARKET TOTALS \$354,325 WYCW 1% WLOS 53% WYFF 17% WHNS 12% WSPA 14% WMYA 3% CABL 0%
WNEG 0%

ACCURATE SHARES
SVC- NSI BOOKS- EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGENCY: GREER, MARGOLIS, MIT BUYER: LAURA BASSETT
ADVERTISER: POLI/B OBAMA/D/PRE/U ESTIMATE#: 1537
PRODUCT: OBAMA FOR AMERICA OCT2/12 - NOV6/12 (WKS-6)

CONTRACT TOTAL \$3,400.00
TOTAL SPOTS

PREVIOUS
REP COMMENT: NEW ORDER
TTL 3400 @ 52X
PLS CFM
THANKS, MIKE FOR MICA

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#4 MISSED: SAT/1135P-1235A OCT6 30S \$25.00 (AUG2/12)
OFFER: SAT/1135P-1235A OCT6 30S \$25.00 PLS ADVISE.
CMT: PROGRAM CHANGE SPOT IS BOOKED PLS ADV

REP HEADLINE# 6260797
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG1/12 19.53
*** WYCW-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA- MICA HANSEN (H)

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6260797

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG1/12 19.53

REP: NEW ORDER
TTL 3400 @ 52X
PLS CFM
THANKS, MIKE FOR MICA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1537

1			1035P-1105P	30		\$50.00	10/2	11/2	2		TU-F	10
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PROGRAM : SEINFELD
CON COM1: SEINFELD

REP HEADLINE# 6260797
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG1/12 19.53
 *** WYCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			400P-500P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$50.00	10/2	11/2	2		TU-F	10
3			630P-700P PROGRAM : RAYMOND CON COM1: RAYMOND	30		\$60.00	10/2	11/2	2		TU-F	10
4			1135P-1235A PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE	30		\$25.00	10/6	10/6	1		SAT	1
5			1035P-1105P PROGRAM : SEINFELD CON COM1: SEINFELD	30		\$45.00	10/21	10/21	1		SUN	1
5			1035P-1105P PROGRAM : SEINFELD CON COM1: SEINFELD	30		\$45.00	11/4	11/4	1		SUN	1
6			1105P-1135P PROGRAM : SEINFELD CON COM1: SEINFELD	30		\$35.00	10/7	10/7	1		SUN	1
7			600P-800P PROGRAM : LAW & ORDER* DOUBLE RUN CON COM1: LAW & ORDER* DOUBLE RUN	30		\$40.00	10/7	11/4	1		SUN	5
8			900P-1000P PROGRAM : SUPERNATURAL CON COM1: SUPERNATURAL	30		\$300.00	10/3	10/3	1		WED	1
8			900P-1000P PROGRAM : SUPERNATURAL CON COM1: SUPERNATURAL	30		\$300.00	10/17	10/17	1		WED	1
8			900P-1000P PROGRAM : SUPERNATURAL CON COM1: SUPERNATURAL	30		\$300.00	10/31	10/31	1		WED	1
9			400P-500P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$50.00	10/8	11/5	1		MON	5

Borden

REP HEADLINE# 6260797
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG1/12 19.53
 *** WYCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10			630P-700P	30		\$60.00	10/8	11/5	1		MON	5
PROGRAM : RAYMOND												
CON COM1: RAYMOND												
OCT/12			\$2,475.00			NOV/12						\$925.00
CONTRACT TOTAL												\$3,400.00
TOTAL SPOTS												52

MARKET TOTALS \$354,325 WYCW 1% WLOS 53% WYFF 17% WHNS 12% WSPA 14% WMYA 3% CABL 0%
 WNEG 0%
 ACCURATE SHARES
 SVC- NSI BOOKS- EST/ES
 DEMOS- RA35+*